

# Strategic Plan

Association Year 2018-2019



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## **Preface**

On the 3rd of May 1991, Study Association POLIS was founded. We are proud to represent students Organization Studies. For over 27 years, Study Association POLIS aims to create opportunities for its members to develop themselves on social, educational and professional level. Study Association POLIS aims to connect students Organization Studies with each other, Tilburg University and the business sector.

Hereby we present you the strategic plan of the association year 2018 – 2019 which will serve as a guideline throughout this year. This plan is the result of thoroughly evaluating the current state as well as the past years of Study Association POLIS. Hereby the strengths and weaknesses of the organization were exposed. Next to this, we conceptualized our own point of view regarding the development of the association. By combining these elements, the strategic plan was established.

Study Association POLIS has successfully enriched the student life of its members for years, and we feel honored to take on the task of continuing to do so as the board of 2018-2019 this year.

We would like to thank the board of 2017-2018 for the transfer the past months. Next to their guidance and the knowledge transfer, they inspired us with their motivation and commitment towards the associations' goals and its members. Due to their critical view, experience and expertise, we were able to conceptualize our ideas into a strategic plan.

In addition, we would like to thank all the previous boards of Study Association POLIS for their effort and dedication that has contributed to the strong foundation of the association. Without them, Study Association POLIS wouldn't be the beautiful association it is nowadays.

Without the commitment, enthusiasm, energy and support of the members, Study Association POLIS wouldn't be the active association it is. Therefore, last but not least, we would like to thank all members of Study Association POLIS.

On behalf of the board 2018-2019,

Noa Kooiman  
Chairman of Study Association POLIS

## Summary

By mentioning students Organization Studies the board of 2018-2019 means bachelor students Organization Studies, bachelor students Global Management of Social Issues, (pre)-master students Organization Studies and (pre)-master students Global Management of Social Issues.

First the mission will be quoted in Dutch as it is written in the Statutes.

De missie van Studievereniging POLIS is in ‘De statuten der vereniging: POLIS’ als volgt omschreven:

“De vereniging heeft ten doel:

1. Het bevorderen van kennis- en informatie-uitwisseling tussen studenten onderling, tussen studenten en wetenschappelijk personeel en tussen studenten en personen die actief en kundig zijn op het gebied van Organisationswetenschappen; de vereniging tracht dit doel te bereiken door het organiseren van activiteiten op studie- en ontspannings gebied met als uitgangspunt de kennis van de leden ten aanzien van Organisationswetenschappen te verruimen.
2. Een bijdrage te leveren aan de promotie van de studierichting Organisationswetenschappen aan de universiteit van Tilburg.” (Artikel 4, pagina 1)

*This translates into:*

The mission of Study Association POLIS as explained in ‘The statutes of association: POLIS’:

“The association’s goal is:

1. Promoting the knowledge and information exchange between students, between students and the academic staff, and between students and people who are active and capable in the area of Organization Studies; the association attempts to achieve this goal by organizing both study related as leisure activities that aim to broaden the members’ knowledge with respect to Organization studies.
2. Contributing to the promotion of the study Organization Studies at Tilburg University.” (Paragraph 4, page 1)

The board of 2018-2019 used the mission to come up with an appropriate vision. The vision is as follows:

“Study Association POLIS is a platform which focuses on the development and enrichment of study, professional and social oriented practices of students Organization Studies. The association focuses on the integration between different levels within the organization and wants to support students Organization Studies in their development in a versatile association by facilitating interaction between students Organization Studies, between students Organization Studies and alumni of Organization Studies, between students Organization Studies and the business sector, and between students Organization Studies and Tilburg University. In addition, the association tries to achieve organizational development by means of continuing the professionalization of the organization.”

The three foundations of this vision are Personal professional development, Social development, and Professionalization of the association. These foundations form the base for the strategic plan of the board of 2018-2019. As a result of the analysis of the strengths and weaknesses of Study Association POLIS, the board of 2018-2019 has further specified the foundations into key points on which they will focus during the association year 2018-2019.

The foundations will be shortly described below.

### **Foundation 1: “Personal professional development”**

The first foundation the board of 2018-2019 intends to build on is: Personal professional development. By mentioning Personal professional development, the board of 2018-2019 means to support students Organization Studies in their professional development by expanding their knowledge and skills in regard to their academic career and the work field. Furthermore, the board of 2018-2019 wants to offer students the chance to explore possible career opportunities by gaining insights in the work field. The board of 2018-2019 divides Personal professional development into career orientation and educational development.

1. Career orientation
2. Educational development

### **Foundation 2: “Social development”**

The second foundation the board of 2018-2019 intends to build on is: Social development. By mentioning Social development, the board of 2018-2019 means to strengthen ties between the students and between the students and the association. Furthermore, the board of 2018-2019 means to support students in their individual social development. The board of 2018-2019 divides Social development into Integration, Involvement and Self-actualization.

1. Integration
2. Involvement
3. Self-actualization

### **Foundation 3: “Professionalization of the association”**

The third foundation the board of 2018-2019 intends to build on is: Professionalization of the association. By mentioning professionalization, the board of 2018-2019 means to improve and develop the associations’ organizational aspects. The board of 2018-2019 divides Professionalization of the association into Long-term commitment and Process improvement.

1. Long-term commitment
2. Process improvement

# Index

Preface.....	2
Summary .....	3
Foundation 1: “Personal professional development” .....	4
Foundation 2: “Social development” .....	4
Foundation 3: “Professionalization of the association” .....	4
Introduction.....	7
1. Strategic plan, foundations and key points.....	8
1.1 Mission.....	8
1.2 Vision.....	8
1.3 Foundations and key points .....	9
1.3.1. Foundation 1: “Personal professional development” .....	9
1.3.2. Foundation 2: “Social development” .....	10
1.3.3. Foundation 3: “Professionalization of the association” .....	11
1.4 Conclusion.....	12
2. Responsibilities and tasks of the Board of 2018-2019 .....	13
2.1 General responsibilities and tasks of the board members .....	13
2.2 Chairman.....	13
2.3 Vice-Chairman.....	14
2.4 Secretary .....	14
2.5 Treasurer .....	14
2.6 Public Relations and External Affairs .....	15
2.7 Coordinator 1 .....	16
2.8 Coordinator 2 .....	16
2.9 Conclusion .....	16
3. Responsibilities and tasks of committees .....	17
3.1 General responsibilities.....	17
3.2 Specific responsibilities and tasks of committees.....	17
3.2.1 Activity Committee .....	17
3.2.2 Advisory Board .....	17
3.2.3 Battle Committee .....	17
3.2.4 Career Committee .....	17
3.2.5 Charity Committee .....	18
3.2.6 Chill Committee .....	18

3.2.7 Congress Committee .....	18
3.2.8 Editorial Committee .....	18
3.2.9 Event Committee.....	18
3.2.10 Exchange Committee .....	18
3.2.11 Excursion Committee.....	18
3.2.12 Financial Control Committee.....	18
3.2.13 Food Committee.....	19
3.2.14 Introduction Committee .....	19
3.2.15 Master Committee.....	19
3.2.16 Member Weekend Committee .....	19
3.2.17 Posterpool.....	19
3.2.18 Promotion Committee .....	19
3.2.19 Sports Committee.....	19
3.2.20 Student-for-a-day-pool.....	19
3.2.21 Study Trip Committee.....	19
3.2.22 TOP Committee .....	20
3.3 Conclusion .....	20
4. Additional Board activities.....	21
4.1 Active Member Activities.....	21
4.2 Board activities .....	21
4.3 Committee information evening .....	21
4.4 ‘Former boards’ activity .....	21
4.5 Freshmen barbecue .....	21
4.6 Freshmen information meeting.....	21
4.7 General Meeting .....	21
4.8 (Pre-)Master introduction activity .....	21
4.9 Meet Up and Eat Up .....	22
4.10 Opening party .....	22
4.11 OS-Dinner .....	22
4.12 Panel meetings .....	22
4.13 SPSS workshops .....	22
4.14 Thirsty Thursday.....	22
4.15 Conclusion .....	22

## **Introduction**

Hereby the board of 2018-2019 presents the strategic plan of the association year in which the mission of the association, the vision, the foundations and the key points of the board of 2018-2019 are described. This strategic plan also contains the tasks and responsibilities of the board and the different committees and will provide guidance for the association year 2018-2019. By mentioning students Organization Studies the board of 2018-2019 means bachelor students Organization Studies, bachelor students Global Management of Social Issues, (pre-)master students Organization Studies and (pre-)master students Global Management of Social Issues. The board of 2018-2019 will show full commitment and enthusiasm during the year in order to apply the key points of this strategic plan. By applying this, the board of 2018-2019 intends to let Study Association POLIS grow further into the direction of the chosen vision.

The board of 2018-2019 decided to continue the structure of the strategic plan which was established by the previous board. This implies the following: “The strategic plan is structured into foundations and key points. These foundations are the basis for the current and future strategic plans of Study Association POLIS. Future boards can, if necessary, make changes to the current foundations. By evaluating the strengths and weaknesses, the board can apply key points to each foundation to be able to meet the needs of the association.”

After evaluating the strengths and weaknesses of Study Association POLIS during ‘GMSI & OS, ideas to address!’, different meetings and brainstorm sessions, the board of 2018-2019 has applied key points to each foundation. These different key points will provide guidance within this strategic plan and the association year of 2018-2019. The key points will present itself in the tasks and responsibilities of the board members and the different committees. The board of 2018-2019 is ultimately responsible for executing this strategic plan.

The structure of the strategic plan will now be described. In the first paragraph, the mission of the association, the vision, the foundations and the key points of the board of 2018-2019 will be described. In the second paragraph, the tasks and responsibilities of the board of 2018-2019 will be described. Paragraph three describes the tasks and responsibilities of the different committees. The last paragraph contains a description of the additional board activities of the board of 2018-2019.

# 1. Strategic plan, foundations and key points

In this chapter, the strategic plan of Study Association of the board 2018-2019 is central. First the mission and vision will be explained below. Hereafter the foundations and key points will be explained, they will serve as a guide for the strategic plan.

## 1.1 Mission

First the mission will be quoted in Dutch as it is written in the Statutes.

De missie van Studievereniging POLIS is in ‘De statuten der vereniging: POLIS’ als volgt omschreven:

“De vereniging heeft ten doel:

1. Het bevorderen van kennis- en informatie-uitwisseling tussen studenten onderling, tussen studenten en wetenschappelijk personeel en tussen studenten en personen die actief en kundig zijn op het gebied van Organisationswetenschappen; de vereniging tracht dit doel te bereiken door het organiseren van activiteiten op studie- en ontspannings gebied met als uitgangspunt de kennis van de leden ten aanzien van Organisationswetenschappen te verruimen.
2. Een bijdrage te leveren aan de promotie van de studierichting Organisationswetenschappen aan de universiteit van Tilburg.” (Artikel 4, pagina 1)

*This translates into:*

The mission of Study Association POLIS as explained in ‘The statutes of association: POLIS’:

“The association’s goal is:

1. Promoting the knowledge and information exchange between students, between students and the academic staff, and between students and people who are active and capable in the area of Organization Studies; the association attempts to achieve this goal by organizing both study related as leisure activities that aim to broaden the members’ knowledge with respect to Organization studies.
2. Contributing to the promotion of the study Organization Studies at Tilburg University.” (Paragraph 4, page 1)

## 1.2 Vision

The board of 2018-2019 used the mission to come up with an appropriate vision. The vision is as follows:

“Study Association POLIS is a platform which focuses on the development and enrichment of study, professional and social oriented practices of students Organization Studies. The association focuses on the integration between different levels within the organization and wants to support students Organization Studies in their development in a versatile association by facilitating interaction between students Organization Studies, between students Organization Studies and alumni, between students Organization Studies and the business sector, and between students Organization Studies and Tilburg University. In addition, the association tries to achieve organizational development by means of continuing the professionalization of the organization.”



In this paragraph, the board of 2018-2019 will present its strategic plan for the year 2018-2019 of Study Association POLIS. The foundations and key points will be further elaborated and they will guide the strategic plan of Study Association POLIS for the year 2018-2019.

### **1.3 Foundations and key points**

The foundations the board of 2018-2019 presents are:

- Personal professional development of students Organization Studies
- Social development of students Organization Studies
- Professionalization of the association

The board of 2018-2019 wants to specify key points to the foundations to state what the focus of Study Association POLIS will be for the upcoming year. The foundations, as stated above, and the associating key points of the board of 2018-2019 will be specified in the next paragraphs.

#### **1.3.1. Foundation 1: “Personal professional development”**

The first foundation the board of 2018-2019 intends to build on is: Personal professional development. By mentioning Personal professional development, the board of 2018-2019 means to support students Organization Studies in their professional development by expanding their knowledge and skills with regards to their academic career and the work field. Furthermore, the board of 2018-2019 wants to offer students the chance to explore possible career opportunities by gaining insights in the work field. The board of 2018-2019 divides Personal professional development into career orientation and educational development.

##### *Key point 1: Career orientation*

By mentioning Career orientation, the board of 2018-2019 means to offer insights in the work field by presenting a broad range of students’ Organization Studies future career opportunities. The board of 2018-2019 attempts to achieve this by:

- Giving all students the opportunity to explore their field of expertise. The board of 2018-2019 tries to achieve this by facilitating a career event that is specifically in line with the field of Global Management of Social Issues. This event will be open for all students Organization Studies.
- Giving OS master students the opportunity to get in touch with organizations that are open to international students. The board of 2018-2019 wants to achieve this by appointing a contact person of the board that can help them get in touch with these organizations.
- Giving students an insight in possible career paths in the work field of Organization Studies by offering information about the academic history and career paths of alumni. The board of 2018-2019 strives to achieve this by introducing a column. This column will be periodically posted on Instagram presenting an alumnus in an informal manner

### *Key point 2: Educational development*

By mentioning Educational development, the board of 2018-2019 implies the personal enrichment of students during their academic career. The board of 2018-2019 strives to achieve this by organizing activities that support students Organization Studies in expanding their knowledge and expertise in their academic field. The board of 2018-2019 attempts to achieve this by:

- Organizing a congress which gives the participants the opportunity to broaden their horizon and learn about a relevant topic for students Organization Studies. The congress will facilitate different ways of knowledge exchange with a focus on an interactive approach, for example a discussion with different speakers in combination with a workshop or a case. The board of 2018-2019 strives to achieve this by implementing the Congress Committee (Congresscie).
- Providing first year students Organization Studies with information about studying at Tilburg University. This information can include subjects such as digital practicalities, possibilities for excellent students, and the way the university and Study Association POLIS can support students during their academic career. The board of 2018-2019 wants to achieve this by facilitating an information session at the beginning of the year.

### **1.3.2. Foundation 2: “Social development”**

The second foundation the board of 2018-2019 intends to build on is: Social development. By mentioning Social development, the board of 2018-2019 means to strengthen ties between the students and between the students and the association. Furthermore, the board of 2018-2019 means to support students in their individual social development. The board of 2018-2019 divides Social development into Integration, Involvement and Self-actualization.

#### *Keypoint 1: Integration*

By mentioning integration, the board of 2018-2019 implies to enhance integration within year layers, amongst year layers, between students of different nationalities and between students Organization Studies, to lower the barriers between students Organization Studies by enhancing the approachability of the association. The board of 2018-2019 attempts to achieve this by:

- Acquiring and discussing relevant topics with the board through the Internationalization Officer. The board of 2018-2019 tries to accomplish this by redesigning the function and tasks of the Internationalization Officer. The Internationalization Officer will carry out a more visible, approachable and active role as a spokesperson and a representative of international students.
- Implementing the Chill committee (Chillcie) which will organize two informal activities and one (semi-)formal activity. The activities will have a focus on being affordable and laidback in order to remove any possible barriers for students. The activities have the goal of attracting a broad range of students Organization Studies so integration will be enhanced.

### *Key point 2: Involvement*

By mentioning involvement, the board of 2018-2019 means to improve the personal connection of its members with the association. The board of 2018-2019 wants to achieve this by keeping the members of the association continuously up-to-date about upcoming events and presenting the versatility of the members of the association. The board of 2018-2019 attempts to achieve this by:

- Offering students the opportunity to stay up-to-date about upcoming events. The board of 2018-2019 wants to achieve this by introducing the POLIS calendar which will be available for students on Google calendar.
- Visualizing the experiences, qualities and characteristics of the members of the association. The board of 2018-2019 wants to achieve this by introducing “We are POLIS”. “We are POLIS” is a column on Instagram in which members will introduce themselves in an informal way. “We are POLIS” will also include a member of the month post.
- Introducing the “Thirsty Thursday”. This will facilitate an opportunity for students Organization Studies to socialize with students from different year layers and backgrounds within the association by organizing an informal and easily accessible activity.

### *Key point 3: Self-actualization*

By mentioning Self-actualization, the board of 2018-2019 means to support its members in becoming the best version of themselves, meaning developing their competences and their ability to understand oneself and others. The board of 2018-2019 attempts to achieve this by:

- Offering students the opportunity to get in touch with a variety of people by organizing an easy accessible (semi-)formal activity, for example a cultural event. This activity will be organized by the Chill Committee (Chillcie).
- Implementing a board activity which focuses on the development of leadership related skills or knowledge.

### **1.3.3. Foundation 3: “Professionalization of the association”**

The third foundation the board of 2018-2019 intends to build on is: Professionalization of the association. By mentioning Professionalization of the association, the board of 2018-2019 means to improve and develop the associations’ organizational aspects. The board of 2018-2019 divides Professionalization of the association into Long-term commitment and Process improvement.

#### *Key point 1: Long-term commitment*

By mentioning long-term commitment the board of 2018-2019 means to establish a long-term, reciprocal relationship between Study Association POLIS and parties who feel affiliated with the association. The board of 2018-2019 strives to achieve this by tightening the ties with external parties. The board of 2018-2019 attempts to achieve this by:

- Implementing the 'Club of 50'. Parties that feel involved with the association will get the opportunity to become a member of the 'Club of 50'. Members will annually sponsor a fixed amount of money and will be kept informed of the usage of their money. As a sign of appreciation, the members of the 'Club of 50' will, for example, be visible in the POLIS room.
- Organizing an activity for former board members and the current board of the association. By organizing this activity, the board of 2018-2019 will increase the involvement of former board members. Their involvement will have a positive impact on the association on the long-run, for example by gaining relevant information about their network and experiences.
- Benefitting from reciprocal relationships between study associations of Tilburg School of Social and Behavioural Sciences, the board of 2018-2019 will actively contribute to the establishment of the faculty association.

*Keypoint 2: Process improvement*

By mentioning Process improvement, the board of 2018-2019 means to analyse and improve processes within the association, including reflection methods. The board of 2018-2019 attempts to achieve this by:

- Improving the transfer process of committees, which will contribute to the knowledge preservation of the association.
- Improving the board's execution and content of the board's policy by implementing panel sessions for the members of the association.

## **1.4 Conclusion**

In this paragraph the mission of the association, the vision, the foundations and the key points of the board of 2018-2019 are explained extensively.

## 2. Responsibilities and tasks of the Board of 2018-2019

In order to execute the focus points, which are explained before, it is important to explain the responsibilities and tasks of the board members in a clear way. In this chapter of the strategic plan, the responsibilities and tasks of the board will be described.

The board of 2018-2019 consists of six members with the following positions:

Noa Kooiman	Chairman
Liza Driessen	Secretary
Anouk Keiren	Treasurer
Martijn Moree	Public Relations and External Affairs
Dominic Vestering	Coordinator 1
Aniek Vogelsangs	Coordinator 2 and Vice-Chairman

### 2.1 General responsibilities and tasks of the board members

All board members of Study Associations POLIS will have the following responsibilities and tasks:

- Being a representative of the association;
- Being open to ideas and suggestions of members and other people involved;
- Being available for performing a POLIS-room service and answering the questions of members and other people involved;
- Management of the POLIS-room and POLIS-archive;
- Being responsible for the collection, evaluation; accepting and taking care of summaries;
- Drafting the strategic plan of the board year;
- Overseeing the performance of the goals which are set in the strategic plan;
- Presenting the progress of the focus points of the board and the committees during the General Meeting;
- Composing the committees;
- Being responsible for the committees;
- Being present, as far as possible; during events organized by Study Association POLIS;
- Promoting activities organized by Study Association POLIS;
- Promoting services offered by Study Association POLIS;
- Clarifying the description of the Study 'Organization Studies' to external parties;
- Being responsible for the organization of board events (like the opening party, General Meetings and the committee information evening);
- Overseeing the evaluation of the association's events;
- Timely recruitment of candidate board members for the association year 2019-2020;
- Giving a transfer to the following board;
- Preparing the following board.

### 2.2 Chairman

The tasks of the chairman of Study Association POLIS are:

- Supervising the entire association and the board;
- Being up to date regarding the course of events of the association;
- Charing board-, chairmen-, and general meetings;
- Providing agendas for the board-, chairmen-, and general meetings;
- Being the spokesperson for the association;

- Guiding the process of establishing the strategic plan for the coming board year and presenting the strategic plan;
- Living up to the mission, vision, foundations and key points of Study Association POLIS;
- Maintaining contact with Stimulus and other associations of Tilburg University;
- Attending meetings with other TSB-associations;
- Maintaining contact with the advisory board of Study Association POLIS;
- Organizing and presiding at least two chairmen meetings with the chairmen of the committees;
- Maintaining contact with the department of Organization Studies;
- Having the responsibility of the Committee Competition;
- Participating in the Promotion Workgroup of the new TSB platform;
- Coordinating the Battle Committee;
- Coordinating the Career Committee.

### **2.3 Vice-Chairman**

The tasks of the Vice-Chairman of Study Association POLIS are:

- Replacing the chairman, when the chairman is not able to perform its function;
- Controlling the chairman;
- Supporting the chairman in actively controlling the compliance of the mission, vision and foundations of Study Association POLIS;
- Taking over the tasks and responsibilities of the chairman when this is necessary.

### **2.4 Secretary**

The tasks of the secretary of Study Association POLIS are:

- Transcribing board meetings and General Meetings. Publishing these transcripts to the members of the association and the members of the board;
- Maintaining the membership database;
- Taking care of and archiving all incoming and outgoing (electronic) mail;
- Informing members via the Newsflash;
- Maintaining contact with secretaries of the committees;
- Organizing and chairing at least one secretary meeting with secretaries of the committees;
- Enrolling the new board at the Chamber of Commerce;
- Maintaining the contact with studystore;
- Having the responsibility of maintaining ‘Thank God It’s Tuesday’;
- Participating in the Member Workgroup of the new TSB platform;
- Coordinating the Exchange Committee;
- Coordinating the Food Committee;
- Coordinating the Introduction Committee.

### **2.5 Treasurer**

The tasks of the treasurer of Study Association POLIS are:

- Keeping the bookings and accounts regarding Study Association up to date;

- Preparing the budget at the beginning of the association year and to present this budget during the first General Meeting;
- Making an interim evaluation of the prepared budget made at the beginning of the association year;
- Maintaining and controlling the bookkeeping of the treasurers of the different committees;
- Preparing the profit/loss account at the end of the association year and to present this profit/loss account during the General Meeting;
- Maintaining contact with the financial control committee of Study Association POLIS;
- Maintaining contact with the treasurers of the different committees of Study Association POLIS;
- Organizing and chairing a consultation for the treasurers of the different committees for at least two times a year;
- Managing the cash box of Study Association POLIS. When the box has reached three hundred euros (€300) or more, it needs to be skimmed off;
- Keeping track of the financial supplies;
- Being controlled and advised by the financial control committee for at least once prior to a General Meeting;
- Overwriting all accounts to the present treasurer and chairman;
- Supporting the PR-EB functionary in his tasks;
- Participating in the Financial Workgroup of the new TSB platform
- Maintaining the POLIS-snapchat;
- Maintaining the website;
- Coordinating the Chill Committee;
- Coordinating the Study Trip Committee.

## **2.6 Public Relations and External Affairs**

The tasks of Public Relations and External Affairs of Study Association POLIS are:

- Recruitment of new sponsors;
- Maintaining and, if desired, improving relationships with existing external relations of Study Association POLIS;
- The coaching of PR-officers of multiple committees;
- Organizing and presiding the PR-officers meeting with the PR-officers of multiple committees;
- Keeping track of the External Affairs Database
- Having the responsibility of maintaining “Alumni say hi”;
- Maintaining the LinkedIn page;
- Maintaining contact with POLITIS;’
- Contact person Global Management of Social Issues Master students;
- Participating in the Acquisition Committee of the new TSB platform;
- Coordinating the Activity Committee;
- Coordinating the Master Committee;
- Coordinating the ‘Social Business days’.

## **2.7 Coordinator 1**

The tasks of coordinator 1 of Study Association POLIS are:

- Maintaining contact with the Boekanier;
- Contact person International Officer;
- Participating in the BEHAVE committee;
- Being responsible for the coordination of collection, evaluation; accepting and taking care of summaries;
- Coordinating the Congress Committee;
- Coordinating the Member Weekend Committee;
- Coordinating the Promotion Committee;
- Coordinating the Sport Committee;
- Coordinating the Student-for-a-day-pool.

## **2.8 Coordinator 2**

The tasks of coordinator 2 of Study Association POLIS are:

- Having the responsibility of maintaining ‘We are POLIS’;
- Maintaining the POLIS-Instagram;
- Maintaining the POLIS-Flickr;
- Participating in the Formal Activity Workgroup of the new TSB platform;
- Coordinating the Charity Committee;
- Coordinating the Editorial Committee;
- Coordinating the Event Committee;
- Coordinating the Excursion Committee;
- Coordinating the Posterpool.

## **2.9 Conclusion**

In this chapter the board was introduced. Subsequently, the general responsibilities and tasks of all board members are mentioned. At least, the individual tasks of all board members are discussed.



## **3. Responsibilities and tasks of committees**

### **3.1 General responsibilities**

Below are the general responsibilities of all committees within Study Association POLIS stated:

- All committees attempt to obtain the specific goals while taking the key points as drafted by the board of 2018-2019 into account;
- To ensure that there will be no loss of knowledge and to maintain the effectivity and continuity of the committees, every committee must draft a transfer document in English. The document should contain an introduction about the goal of the committee, a description of the committee functions, the experiences of former committee members and an evaluation of last year's achievements;
- The board of 2018-2019 expects of all its committee members to keep an active attitude and execute their given tasks;
- To keep all members of Study Association POLIS up to date of current state of affairs, committees can be asked to contribute to the Almanac, Newsflash, website and social media. Committees will be informed of this in good time;
- Based on the amount of active member applications the board of 2018-2019 will decide whether or not some committees will be implemented.

### **3.2 Specific responsibilities and tasks of committees**

The following part will specifically describe the responsibilities, tasks and goals of the several committees separately.

#### **3.2.1. Activity Committee**

The Activity Committee (AxtC) has the goal to organize relaxing, non-study related activities. The Activity Committee is responsible for organizing two themed-parties and a pub crawl.

#### **3.2.2. Advisory Board**

The Board of Advisory (RvA) has the goal to advise the board for at least four times during the Academic year 2018-2019. During these meetings, the Advisory Board will discuss and give counsel about the strategic plan and state of affairs of the Board 2018-2019 of Study Association POLIS. The advice of the Advisory Board can be requested by the board or can be given by the Advisory Board itself.

#### **3.2.3. Battle Committee**

The Battle Committee (BaCo) has the goal to actively involve committees in the Committee battle. The Battle Committee organizes three themed afternoons at the POLIS room where committees can score extra points for the Committee battle.

#### **3.2.4. Career Committee**

The Career Committee (CareerCom) has the goal to get students in touch with the working field of Organization Studies. The Career Committee will achieve this by organizing two formal events that will cover both fields of study in at least one of the activities.

### **3.2.5. Charity Committee**

The Charity Committee (ChariCie) has the goal to do meaningful and necessary work for the society. The committee will be responsible for two charity events. One will be an activity where POLIS members will participate in charity work. The other will be a crowd funding activity from which the funds will go to a foundation.

### **3.2.6. Chill Committee**

The Chill Committee (Chillcie) has the goal to organize three activities, with no barriers for students to sustain integration. The Chill Committee will organize two informal activities and one semi-formal activity.

### **3.2.7. Congress Committee**

The Congress Committee (CongressCie) will organize a one-day congress. The theme of the day will be in line with the field of Organization Studies. The congress will facilitate different ways of knowledge exchange with the focus on an interactive approach.

### **3.2.8. Editorial Committee**

The Editorial Committee (RedaCie) has the goal to publish a POLIS Newspaper, the Almanac and organizing the New Year's Drink. The POLIS Newspaper will be published halfway the academic year 2018-2019. The Almanac will be published at the end of the academic year 20182019.

### **3.2.9. Event Committee**

The Event Committee (EC) has the goal to organize two informal events, one of these events will be the 'Stadhuisstraatcantus', the other event has to be original and will be free to determine by the committee.

### **3.2.10. Exchange Committee**

The Exchange Committee (ExchangeCom) has the goal to organize the POLIS-prom at the end of the year. The purpose of this committee is to include people within Study Association POLIS who are not able to join a committee from the beginning of the academic year due to their exchange.

### **3.2.11. Excursion Committee**

The Excursion Committee has the goal to organize a two-day excursion abroad. The committee is free to determine the destination. The excursion will consist of two different themed days. The first day will be devoted to career oriented development and the second day will be devoted to social development.

### **3.2.12. Financial Control Committee**

The Financial Control Committee (KasCo) has the task of evaluating the treasurer of Study Association POLIS. The KasCo will come together at least one time prior to the General Meeting. The KasCo also presents a report of the control during the General Meeting.

### **3.2.13. Food Committee**

The Food Committee (FoodCie) has the goal to organize events related to food. The committee is able to collaborate with other committees in order to enrich the events in a culinary way. The committee also helps to arrange the Organization Studies diner.

### **3.2.14. Introduction Committee**

The Introduction Committee (Intro) has the goal to organize an introduction weekend for all freshmen of Organization Studies. This three-day activity, in which students get to know each other and the association, will be prepared during the academic year 2018-2019. Moreover, this committee has the goal to enthuse students for the introduction weekend and Study Association POLIS.

### **3.2.15. Master Committee**

The Master Committee (MaC) has the goal to connect the almost graduated students with the working field. The committee will consist of pre-master and master students Organization Studies. This committee organizes at least two events for (pre-)masters of Organization Studies. The MaC will organize an Undercover Recruitment Event and a Business dinner to achieve its goal.

### **3.2.16. Member Weekend Committee**

The Member Weekend Committee has the goal to organize an informal weekend for the members of Study Association POLIS.

### **3.2.17. Posterpool**

The Posterpool has the goal to design posters and other promotional materials for Study Association POLIS. It is possible for members to become part of both the Posterpool and a committee.

### **3.2.18. Promotion Committee**

The Promotion Committee (Promo) has the goal to promote both Study Association POLIS as well as Organization Studies. The Promotion Committee is responsible for the coordination of the gadget, a 'bring your friends activity' and a family day.

### **3.2.19. Sports Committee**

The Sports Committee (SportCom) has the goal to organize at least two sport-related events for members of Study Association POLIS.

### **3.2.20. Student-for-a-day-pool**

The student-for-a-day-pool has the goal to guide future students around the campus and to lectures. It is possible for members to become part of both the student-for-a-day-pool and a committee.

### **3.2.21. Study Trip Committee**

The Study Trip Committee (STIP) has the goal to organize a study trip abroad for Organization Studies. This trip shall contain career orientated, cultural and recreational events. The Study Trip Committee is obligated to centre the trip around a theme within the field of Organization Studies. The program of the trip should at least incorporate three company visits and a visit to the local university.

### **3.2.22. TOP Committee**

The TOP Committee (TOPCom) has the goal to promote Study Association POLIS during the TOP week. This committee will attempt to achieve this by organizing several events related to the association.

### **3.3 Conclusion**

In this paragraph the general and specific responsibilities and tasks of the different committees within Study Association POLIS are described. In the last paragraph the board of 2018- 2019 will explain the additional board activities.

## **4. Additional Board activities**

In the previous chapters the responsibilities and tasks of the board 2018-2019 are discussed. These will be further defined in this chapter.

### **4.1 Active Member Activities**

During the association year, the board of 2018-2019 organizes events to thank the members for their dedication. An Active Member Dinner or an Active Member Activity are one of the possibilities.

### **4.2 Board activities**

The board of 2018-2019 will organize an activity concerning the development of leadership skills or knowledge of the members of Study Association POLIS.

### **4.3 Committee information evening**

The board of 2018-2019 will organize a committee information evening at the beginning of the academic year. During this evening, guests can be informed about the committees of Study Association POLIS and the tasks related to the committees.

### **4.4 'Former boards' activity**

The board of 2018-2019 will organize a 'former boards' activity. The purpose of this activity is to strengthen the ties between former boards and the current board of Study Association POLIS and learn from each other's experiences.

### **4.5 Freshmen barbecue**

The board of 2018-2019 will organize a freshman barbecue for all first-year students Organization Studies at the beginning of the academic year. The purpose of the barbecue is to increase the involvement towards POLIS of the first-year students.

### **4.6 Freshmen information meeting**

The board of 2018-2019 will organize a freshman information meeting at the beginning of the academic year. The goal of this activity is to inform new students Organization Studies about studying at Tilburg University.

### **4.7 General Meeting**

At least two times a year, the board of 2018-2019 organizes a General Meeting. During this meeting, the (financial) state of affairs of Study Association POLIS are discussed. Also the continuing strategic plan is looked at. The General Meeting is accessible for the members of Study Association POLIS. In case of impediment, the member needs to inform the secretary of the board of its impediment. An eventual voting authorization can be given. The main language of the General Meeting will be English.

### **4.8 (Pre-)Master introduction activity**

The board of 2018-2019 will organize an introduction activity at the beginning of the academic year. The focus of this event will be on (pre-)master students Organization Studies.

#### **4.9 Meet Up and Eat Up**

The board of 2018-2019 organizes an activity for students Organization Studies with alumni in an informal setting. The goal of this activity is to give insight in career opportunities and possibilities after the Organization Studies curriculum.

#### **4.10 Opening party**

Every year, the board organizes an opening party: 'POLIS-a-hoy'. The purpose of this activity is to open the association year in a festive way and to introduce the sponsoring pub, De Boekanier, to the new POLIS members.

#### **4.11 OS-Dinner**

Once a year, in collaboration with the Food Committee and the department, the board organizes the OS-Dinner for members of Study Association POLIS and lecturers of Organization Studies. During this event, students and lecturers can communicate in an informal way.

#### **4.12 Panel meetings**

The board of 2018-2019 will organize three panel sessions for the members. The purpose of these sessions is to give members the opportunity to reflect on relevant topics regarding the association.

#### **4.13 SPSS workshops**

The board of 2018-2019 will facilitate several SPSS workshops. The goal of these workshops is to help the students work with this program. There will be different workshops for different goals, for example orientated on the statistic courses and orientated on data-processing.

#### **4.14 Thirsty Thursday**

The board of 2018-2019 will organize a recurring event. These activities have the goal to bring POLIS members together in an informal setting.

#### **4.15 Conclusion**

In this final paragraph, all the additional board activities are defined as far as possible. Hereby the board of 2018-2019 closes the strategic plan. A summary of this strategic plan will be presented by the chairman of the board of 2018-2019 to the members during the General Meeting, where the board transfer will take place.